

DAYNA MAILACH Designer

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SKILLS

Visual Communication and Storytelling // Ideation,

Storyboarding, Environment, Concept and Presentation Drawing, Color and Form Skills, Photography, Graphic Design, Short Films.

Design Research // Specialist and User Group Interviews, User Testing.

Manual and Prototyping // Sketching and Drawing, Sewing and Patterning, Laser Cut, Foam Models, Vacuum Form, 3D Print, Basic Wood Shop.

Photo editing, Vector graphics // Adobe Photoshop, Illustrator, InDesign.

Solid Modelling // SolidWorks, Keyshot, SketchUp, Maya, Pepakura, TopMod.

Video Editing and Making // Adobe Premiere.

Teamwork //

Leadership, Organizational, Self Motivated, Enthusiastic.

AWARDS

- 2015 Service Design Student Notable, Core77 Design Awards
- 2014 2nd and 3rd Place UMBRA x Pratt Industrial Design Competition
- 2011 1st Place Home Sweet Home Competition

EXPERIENCE

Production Intern. Local Projects, New York, NY, USA. SUMMER 2014
• Completed project-specific assignments from Designers and Project Managers. Assisted in providing staff support, administration, and coordination for studio. Assisted in managing supplies, inventory, equipment and physical space.

Design Consultant, Pernod Ricard, London, England. JUNE 2015
• Worked with team and Pernod Ricard's innovation team, BIG, to create a new retail experience for wine and spirits.

Design Consultant, Colgate Palmolive, New York, NY. JAN 2014
• Worked with team to create a new retail experience for toothpaste products.

Visual Display Design Intern, Anthropologie, (Upper East Side Location) New York, NY, USA. SUMMER 2014
• Created newest store window display / art installation piece. Sourced materials for displays.

Operator. Rapid Prototyping Lab, Pratt Institute, Brooklyn, NY, USA. JAN-MAY 2014
• Operated and offered expertise in high end laser cutting equipment for students. Applied interpersonal and problem solving skills.

Mechanical Systems Manager. Queen's University Solar Design Team (QSDT), Kingston, ON, Canada. MAY-AUG 2011
• Sized (created building load model), priced, designed HVAC system and sustainable supplementation. Collaborated on interdisciplinary projects, ideas and research direction with team members, faculty.

EDUCATION

Pratt Institute, Brooklyn, NY, USA 2013 - PRESENT
Masters of Industrial Design.

Keio University, Tokyo, Japan 2014-2015
Global Innovation Design (GID) Program: Keio Media Design (KMD).

Royal College of Art/Imperial College, London, England 2015
Global Innovation Design (GID) Program: Innovation Design Engineering (IDE).

Queen's University, Kingston, ON, Canada 2008-2012
Bachelor of Science, Mechanical Engineering.

INTERESTS

Yoga and dance, Making and designing clothes, Visiting exhibits and blogging, Playing and studying the violin, Video making, Rock choir

I am a small-but-tough designer whose work focuses on functional, conceptual and experiential designs. I am a natural problem solver, I like to go for broke in any project I'm pursuing, I love thinking playfully, and I am a valued member of every team I am a part of. I am interested in gaining additional knowledge and experience in industrial and product design, and in design strategy. I am also usually interested in doing work that is weird or fun.